



TABLE OF CONTENTS

Data transmission	Page 3
File formats	Page 4
Colour	Page 4
Avoiding errors	Page 4
Systems, programs and data	Page 4
Additional information	<u>Page 4</u>
Customer data and proofs	<u>Page 4</u>
Banner with rubber lip	Page 5
Banner with tunnel	Page 8
Banner with eyelets	Page 7
Banner for stapeling	Page 6
Banner with contour cut	Page 9
Print on vinyls	<u>Page 6</u>

Proced	es C	hene

Beilken Digital Printing Werbeges. mbH

Flughafenstr. 4 A D-27809 Lemwerder

Telefon: +49(0)421 - 69 35 2 - 0 Telefox: +49(0)421 - 69 35 2 - 14

www.procedes.de

We are happy to help you with any questions.

	• •
Carsten Uebermuth	+49(0)421 - 69 35 2 - 29
Markus Riesselmann	+49(0)421 - 69 35 2 - 22
Till Seemann	+49(0)421 - 69 35 2 - 21
Thomas Wemken	+49(0)421 - 69 35 2 - 26
Ole Brüns	+49(0)421 - 69 35 2 - 30
Steffen Rackebrandt	+49(0)421 - 69 35 2 - 52
Merle Harfst	+49(0)421 - 69 35 2 - 27

grafik@procedes.de

uebermuth@procedes.de
riesselmann@procedes.de
seemann@procedes.de
wemken@procedes.de
bruens@procedes.de
rackebrandt@procedes.de
harfst@procedes.de



01 DATA TRANSMISSION

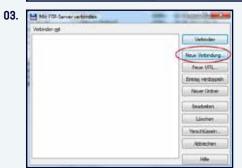
- by FTP in the form of a ZIP or RAR file named "Client_OrderNumber_ProjectName.zip", or
- by e-mail in the form of a ZIP or RAR file with a size not exceeding 15 MB, or
- on a data carrier (CD, DVD or Blu-ray), or
- data transferred by the customer via WeTransfer or Dropbox

Please indicate the dimension of your data files in the particular filename, compress your data, and do not use any umlauts, spaces or special characters.

FTP guest access:

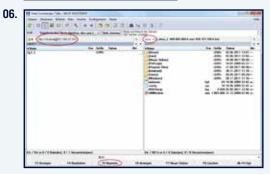
• using an FTP program under Windows, e.g. the "Total Commander" shareware from http://www.ghisler.com/ddownload.htm:





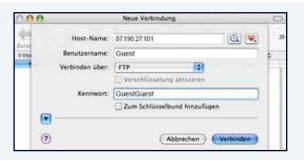






• using an FTP program under Mac OS, e.g. "Fetch FTP":

Alternative software, e.g.: "Cyberduck", "Transmit-FTP", "Filezilla" etc.



Host name: upload.procedes.de User name: Guest Codeword: GuestGuest



02 **FILE FORMATS**

Please send us:

- an open layout document (CMYK; incl. all necessary links; the fonts converted into paths; containing just layers and elements, which should be printed) and a PDF file generated from it (on request we will be happy to provide you with our PDF export settings for InDesign) or
- a Photoshop TIFF (CMYK) and
- a proof binding for colour and an overview JPG binding for content, for checking purposes

03 **COLOUR**

We accept print data in the CMYK colour space, as our digital printing systems print in 4 or 6 colour mode (CMYK + light cyan and light magenta).

Please use the "ISOcoated_v2_eci.ICC" CMYK profile.

You can obtain this as a free download from http://www.eci.org/en/downloads.

We automatically convert RGB and greyscale pictures to CMYK.

Pantone C, HKS K and RAL are standardised identifications for special colours. We automatically convert special colours that do not have standardised identifications to CMYK.

Please set black to CMYK 0/0/0/100. It will be converted automatically and best possible in our system.

04 **AVOIDING ERRORS**

Make sure that white colour is not placed for overprinting. Otherwise white script will not be excluded from the background, and will therefore no longer be visible in the finished print.

When working with InDesign and Illustrator, avoid this by activating the overprint preview.

05 **SYSTEMS, PROGRAMS AND DATA**

We work with: MAC OS X 14 (Sonoma) and Adobe Creative Cloud (CC)

06 **ADDITIONAL INFORMATION**

- Colours are reproduced differently according to the medium, and on some materials (such as textiles) can only be displayed to a limited extent. To make sure that we print according to the colours you want, we need a binding colour sample (a proof based on Ugra/FOGRA media wedge) that has been prepared from the supplied data or the corresponding Pantone/HKS information. In the absence of a sample or colour specification, production will be carried out according to the data. Complaints will not be recognised.
- On request, you can get a Pantone/HKS colour chart, or a sample on the corresponding material, from us.
- If printed hems are wanted (e.g. on flags), these must be laid out directly in consultation with the project manager.
- Please note that variations from our data sheet can lead to adjustments that are subject to charge, and to associated postponements.

07 **CUSTOMER DATA AND PROOFS**

Customer data and proofs will only be returned to you if explicitly requested and following consultation; otherwise they will be disposed of, free of charge, 14 days after the finished order has been shipped.



BANNER WITH RUBBER LIP

• Colour: CMYK

• Bleed: 1.5 cm all round the net format

• Image resolution: The basic rule is: the more pixels, the finer the print.

Large format prints (> 5 sq. m)

- at least 35 ppi, maximum 120 ppi

Small format prints (< 5 sq. m) - at least 70 ppi, maximum 120 ppi (with an output size ratio of 1:1)

• Output size: Print data at a scale of 1:1 or 1:10

Please note that a scale of 1:10 is unavoidable for a file with a side length greater than 508 cm, since larger formats are not supported by the majority of programs, or print data can

not be generated from them.

• Split graphics: A mutual overlap of 1.5 cm must be taken into account.

Please inform your project manager if a split motif comes up in your order.



Net format/visible dimensions

all-round 1.5 cm bleed

Please remember that the dimensions in your order relate to the net format.



BANNER WITH TUNNEL

• Colour: CMYK

• Bleed: usually 5 cm above and below beyond the net format

(depending on the diameter of the supporting bar)

• Safety clearance: usually 5 cm above and below inside the net format

(depending on the diameter of the supporting bar)

Relevant text and graphics should be kept away from the region of the tunnel.

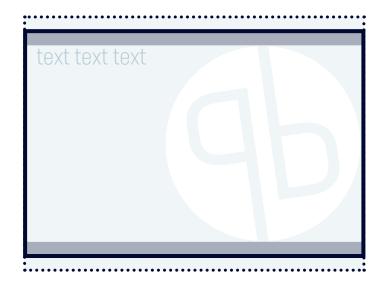
• Image resolution: The basic rule is: the more pixels, the finer the print.

Large format prints (> 5 sq. m) Small format prints (< 5 sq. m) - at least 35 ppi, maximum 120 ppi

- at least 70 ppi, maximum 120 ppi (with an output size ratio of 1:1)

• Output size: Print data at a scale of 1:1 or 1:10

Please note that a scale of 1:10 is unavoidable for a file with a side length greater than 508 cm, since larger formats are not supported by the majority of programs, or print data can not be generated from them.



Net

Net format/visible dimensions

5 cm clearance from relevant text and graphics above and below



5 cm bleed above and below

Please remember that the dimensions in your order relate to the net format.



BANNER WITH EYELETS

• Colour: CMYK

• Bleed: 5 cm all round the net format

• Safety clearance: 5 cm all round inside the net format

Relevant text and graphics should be kept away from the region of the eyelets.

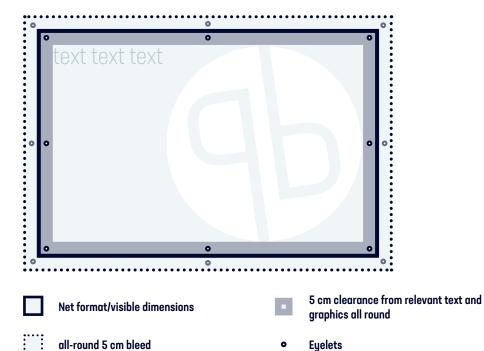
• Image resolution: The basic rule is: the more pixels, the finer the print.

Large format prints (> 5 sq. m) Small format prints (< 5 sq. m) - at least 35 ppi, maximum 120 ppi

- at least 70 ppi, maximum 120 ppi (with an output size ratio of 1:1)

• Output size: Print data at a scale of 1:1 or 1:10

Please note that a scale of 1:10 is unavoidable for a file with a side length greater than 508 cm, since larger formats are not supported by the majority of programs, or print data can not be generated from them.



Please remember that the dimensions in your order relate to the net format.



BANNER WITH BLEED FOR STAPELING

• Colour: CMYK

• Bleed: usually 5 cm all round the net format

Please contact your project manager in case of specials demands.

We will not scale the bleed from the net format thereby we do not change the given layout.

• Safety clearance: 5 cm all round inside the net format

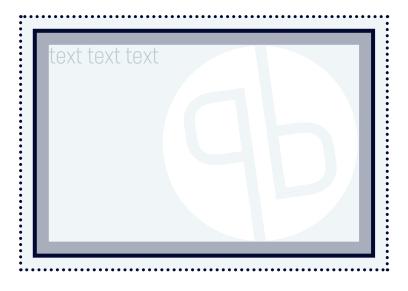
• Image resolution: The basic rule is: the more pixels, the finer the print.

Large format prints (> 5 sq. m) Small format prints (< 5 sq. m) - at least 35 ppi, maximum 120 ppi

- at least 70 ppi, maximum 120 ppi (with an output size ratio of 1:1)

• Output size: Print data at a scale of 1:1 or 1:10

Please note that a scale of 1:10 is unavoidable for a file with a side length greater than 508 cm, since larger formats are not supported by the majority of programs, or print data can not be generated from them.



Net format/visible dimensions

5 cm clearance from relevant text and graphics all round

all-round 5 cm bleed



BANNER WITH CONTOUR CUT

• Colour: CMYK

• Bleed: 1,5 cm all round the net format

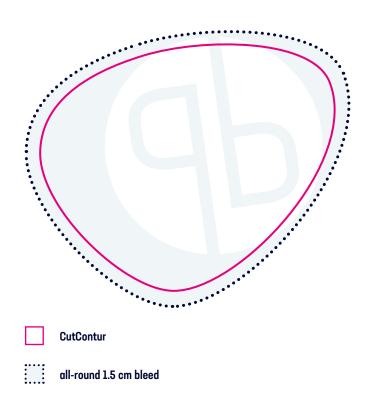
• Image resolution: The basic rule is: the more pixels, the finer the print.

Large format prints (> 5 sq. m) Small format prints (< 5 sq. m) - at least 35 ppi, maximum 120 ppi

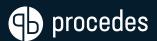
- at least 70 ppi, maximum 120 ppi (with an output size ratio of 1:1)

• Output size: Print data at a scale of 1:1 or 1:10

Please note that a scale of 1:10 is unavoidable for a file with a side length greater than 508 cm, since larger formats are not supported by the majority of programs, or print data can not be generated from them.



Please send us the contours as a dxf or dwg file with a closed polyline. Contact your project manager for further requests concerning the processing.



PRINT ON VINYLS, PRINT ON VINYLS WITH CONTOUR CUT

• Colour: CMYK

• Bleed: 0.5 cm all round the net format, incl. registration marks

• Image resolution: at least 70 ppi (with an output size ratio of 1:1)

• Output size: Print data at a scale of 1:1 or 1:10



Net format/visible dimensions

all-round 0.5 cm bleed



CutContur - please create in magenta

1 cm bleed all around

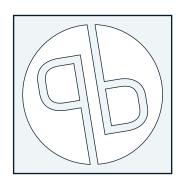
CONTOUR CUT

• Color: Foil designation or number, Pantone or RAL value

• Fonts: converted all fonts to paths

• Output size: Print data on a scale of 1:1 or 1:10

• Informationen: Durability, indoor or outdoor suitable





Procedes Chenel Beilken Digital Printing Werbeges. mbH

Flughafenstr. 4 A D-27809 Lemwerder

Telefon: +49(0)421 -69 35 2 - 0 Telefox: +49(0)421 -69 35 2 - 14

info@procedes.de www.procedes.de